# Exploratory Analysis on Big Data using the MEDA Toolbox

## Present and Future

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**Roberto Therón,**
**Roberto Magán**

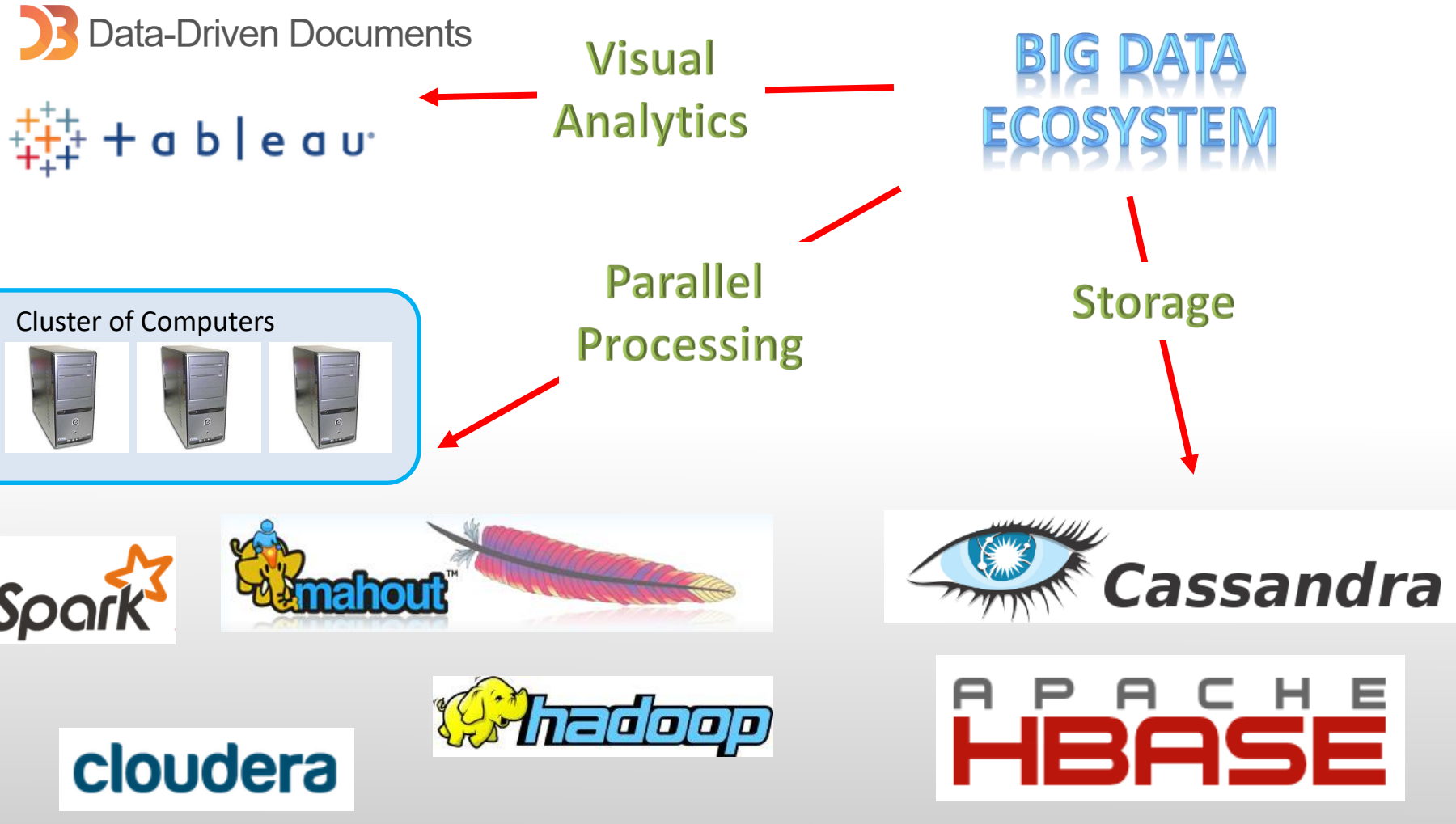
*Departamento de Teoría de la Señal, Telemática y Comunicaciones*
*Universidad de Granada*

Velocity

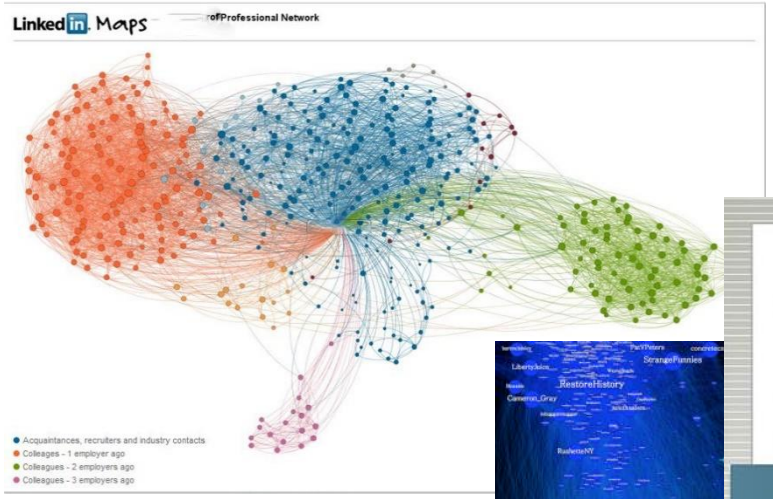

VOLUME

Variety

# WHAT'S BIG DATA?

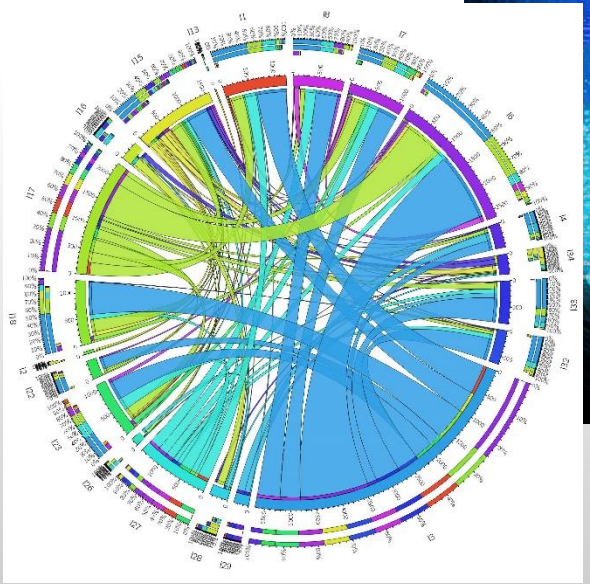


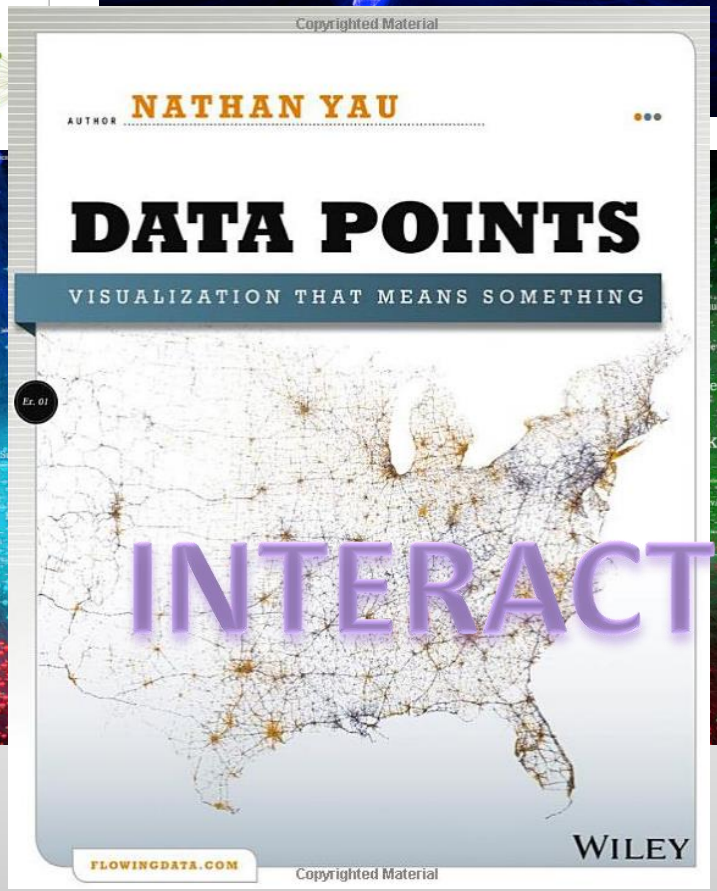
# WHAT'S BIG DATA?







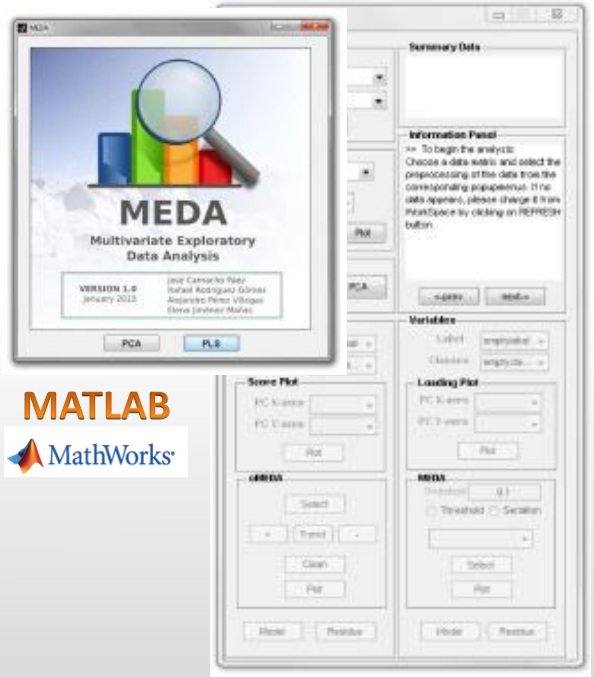


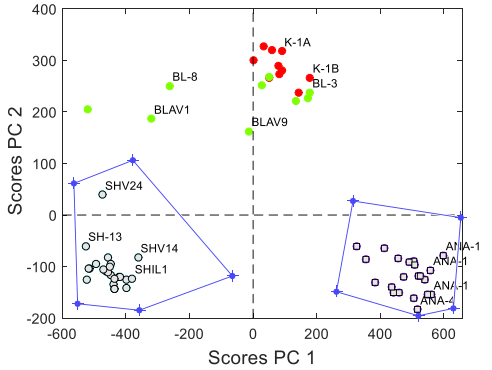


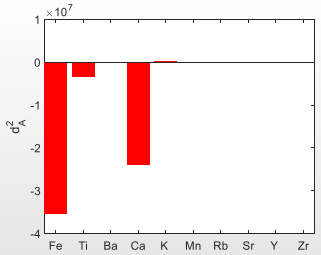

# MEDA Toolbox

https://github.com/josecamachop/MEDA-Toolbox

- Models: PCA, PLS-DA, SPLS, GPCA, GPLS
- Dimensionality:
  - Scree plots
  - CV & D-CV
  - SVI Plots
- Structure in Variables:
  - Loading plots
  - MEDA plots
- Distribution of Observations
  - Score plots
  - MSPC: D-st, Q-st
  - Covariance MSPC: ADICOV
- Observations vs Variables
  - oMEDA plots
- Data simulation
  - simuleMV




ChemoLab, (2015) 143: 49

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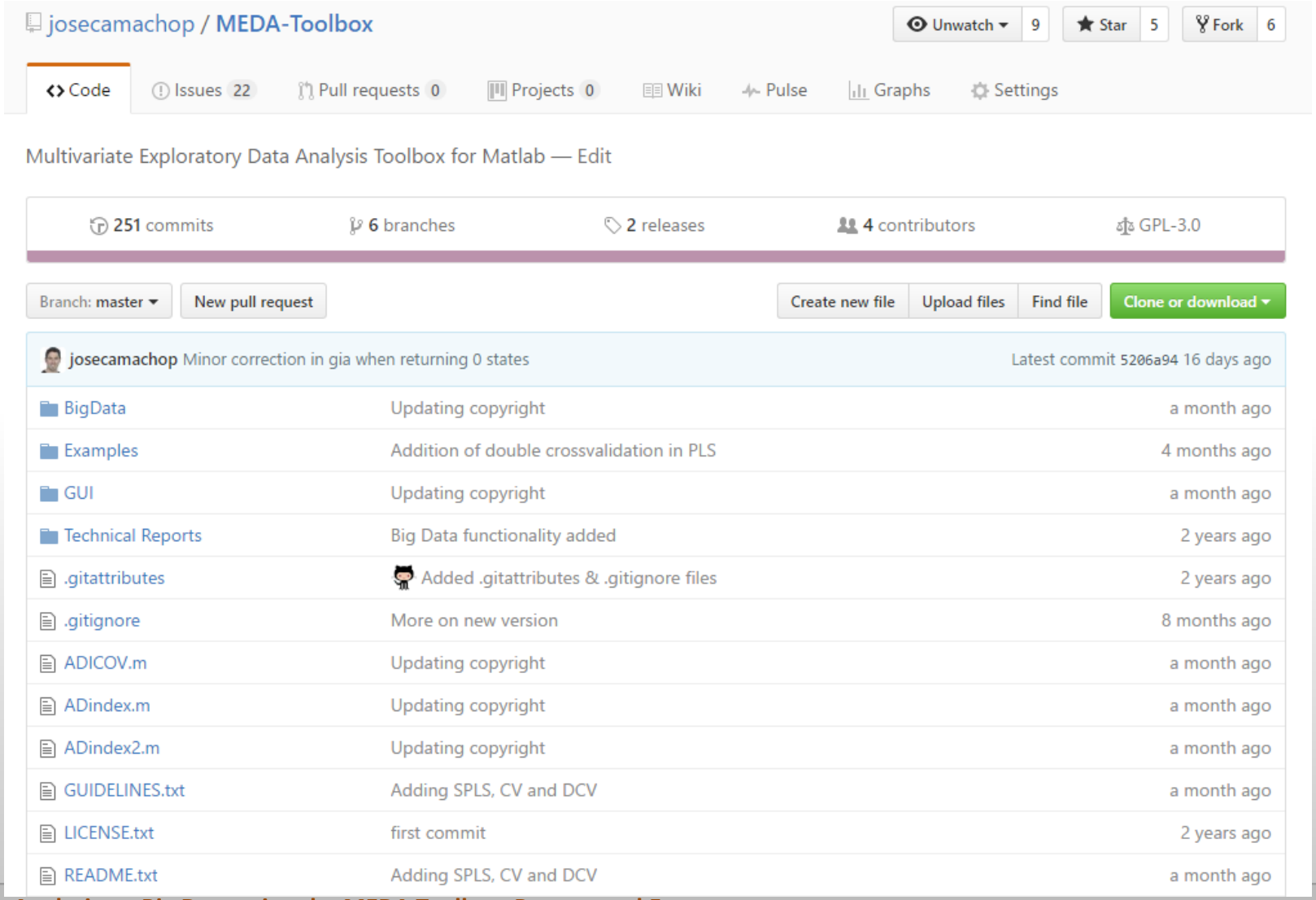


josecamachop / MEDA-Toolbox

Unwatch 9 | Star 5 | Fork 6

Code | Issues 22 | Pull requests 0 | Projects 0 | Wiki | Pulse | Graphs | Settings

Multivariate Exploratory Data Analysis Toolbox for Matlab — Edit

251 commits | 6 branches | 2 releases | 4 contributors | GPL-3.0

Branch: master | New pull request | Create new file | Upload files | Find file | Clone or download

josecamachop Minor correction in gia when returning 0 states — Latest commit 5206a94 16 days ago

| | | |
|---|---|---|
| BigData | Updating copyright | a month ago |
| Examples | Addition of double crossvalidation in PLS | 4 months ago |
| GUI | Updating copyright | a month ago |
| Technical Reports | Big Data functionality added | 2 years ago |
| .gitattributes | Added .gitattributes & .gitignore files | 2 years ago |
| .gitignore | More on new version | 8 months ago |
| ADICOV.m | Updating copyright | a month ago |
| ADindex.m | Updating copyright | a month ago |
| ADindex2.m | Updating copyright | a month ago |
| GUIDELINES.txt | Adding SPLS, CV and DCV | a month ago |
| LICENSE.txt | first commit | 2 years ago |
| README.txt | Adding SPLS, CV and DCV | a month ago |

## Extensions for Big Data

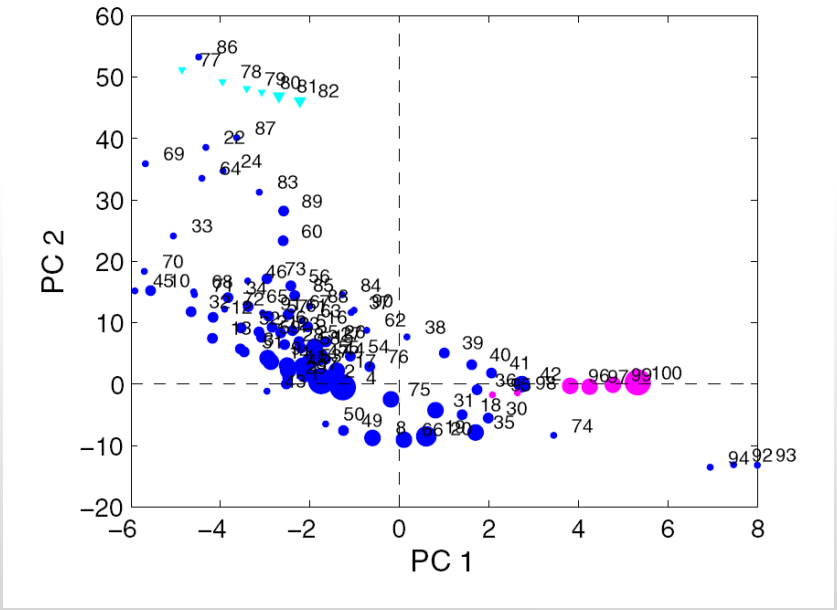
- For variables ➔ (linear) kernel calibration with EWMA update

$$(X'X)_t = \lambda \cdot (X'X)_{t-1} + \tilde{X}_t{}' \cdot \tilde{X}_t$$

  - Scalable to any size
  - PCA/PLS, MEDA, oMEDA
  - GPCA, GPLS
  - ADICOV MSPC

- For observations ➔ Clustering

  - Scalable to any size
  - Compressed Score Plots
  - Compressed MSPC




ChemoLab, (2014) 135: 110

```
clear
load kdd

Lmodel = Lmodel_ini; % Initialization
Lmodel.update = 2; % Change this to 1 for EWMA and 2 for Iterative
Lmodel.type = 2; % Change this to 1 for PCA and 2 for PLS
Lmodel.lv = 3; % Initial number of LVs
Lmodel.prep = 2; % X-block prepr. 0: None, 1: Mean-center, 2: Auto-scaling
Lmodel.prepy = 2; % Y-block prepr. 0: None, 1: Mean-center, 2: Auto-scaling
Lmodel.nc = 100; % Number of clusters

lambda = 1-1e-4; % Forgetting factor in EWMA
step = 0.01;
```

```
%% Model building (EWMA or Iterative)

if Lmodel.update == 1
    Lmodel = update_ewma(short_list,'',Lmodel,lambda,step,1); % EWMA
else
    Lmodel = update_iterative(short_list,'',Lmodel,20,step,0,'',1); % Iterative
end
```

```
%% Data Analysis

if Lmodel.type==2, % for PLS

    % Score plot
    scores_Lpls(Lmodel,1:2);

    % MEDA
    map = meda_Lpls(Lmodel,1:2,0,3);
```

# BIG DATA SETS

```
Lmodel = update_iterative(short_list,'',Lmodel,20,step,0,'',1); % Iterative
```

MEAN

$$\mathbf{M}_t^x = \mathbf{M}_{t-1}^x + \mathbf{X}_t$$

$$N_t = N_{t-1} + B_t$$

$$\mathbf{m}_t^x = (1/N_t) \cdot \mathbf{M}_t^x$$

SCALE

$$(\sigma_t^x)^2 = (\sigma_{t-1}^x)^2 + \sum_{i=1}^{B_t} \left(\mathbf{x}_t^i - \mathbf{m}_t^x\right)^2$$

$$\sigma_t^x = \sqrt{(1/(N_t - 1)) \cdot (\sigma_t^x)^2}$$

CROSS-PROD

$$\tilde{\mathbf{x}}_t^i = \left(\mathbf{x}_t^i - \mathbf{m}_t^x\right) \oslash \sigma_t^x$$

$$\mathbf{XX}_t = \mathbf{XX}_{t-1} + \tilde{\mathbf{X}}_t^T \cdot \tilde{\mathbf{X}}_t$$

ChemoLab, (2014) 135:110

PCA(ED)

PLS(XX,XY)

MEDA, Loading plots, CV, ...

# BIG DATA SETS

```
Lmodel = update_iterative(short_list,'',Lmodel,20,step,0,'',1); % Iterative
```

## Compressed Scores

$\mathbf{C} \leftarrow Cluster(\mathbf{X}, \mathbf{K}^{-1})$:
$\mathbf{C} = []$
$\boldsymbol{\mu} = []$
$[\mathbf{X}_1, \ldots, \mathbf{X}_T] \leftarrow partition(\mathbf{X})$
for each packet $\mathbf{X}_t$,
$\mathbf{C} \leftarrow [\mathbf{C}, \mathbf{X}_t]$
$\boldsymbol{\mu} \leftarrow [\boldsymbol{\mu}, 1_{B_t}]$
$[\mathbf{C}, \boldsymbol{\mu}] \leftarrow merge(\mathbf{C}, \boldsymbol{\mu}, \mathbf{K}^{-1})$
end

ChemoLab, (2014) 135:110

# BIG DATA SETS

```
Lmodel = update_iterative(short_list,'',Lmodel,20,step,0,'',1); % Iterative
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## Compressed Scores

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end

$[\mathbf{C}, \boldsymbol{\mu}] \leftarrow merge(\mathbf{C}, \boldsymbol{\mu}, \mathbf{K}^{-1})$:

$L := \#(\mathbf{C})$

$\mathbf{C} := [\mathbf{c}_1, \ldots, \mathbf{c}_L]$

$\boldsymbol{\mu} := [\mu_1, \ldots, \mu_L]$

while $(\#(\mathbf{C}) > L_{end})$,

$[\mathbf{c}_i, \mathbf{c}_j] \leftarrow min\_dist(\mathbf{C}, \mathbf{K}^{-1})$

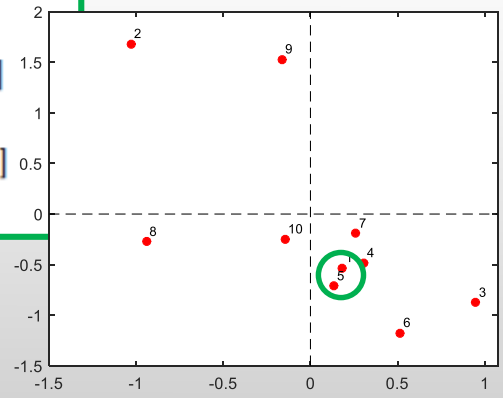
$\mathbf{c}_i \leftarrow centroid(\mu_i \cdot \mathbf{c}_i, \mu_j \cdot \mathbf{c}_j)$

$\mathbf{C} \leftarrow [\mathbf{c}_1, \ldots, \mathbf{c}_{j-1}, \mathbf{c}_{j+1}, \ldots, \mathbf{c}_L]$

$\mu_i \leftarrow \mu_i + \mu_j$

$\boldsymbol{\mu} \leftarrow [\mu_1, \ldots, \mu_{j-1}, \mu_{j+1}, \ldots, \mu_L]$

end




ChemoLab, (2014) 135:110

# BIG DATA SETS

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Lmodel = update_iterative(short_list,'',Lmodel,20,step,0,'',1); % Iterative
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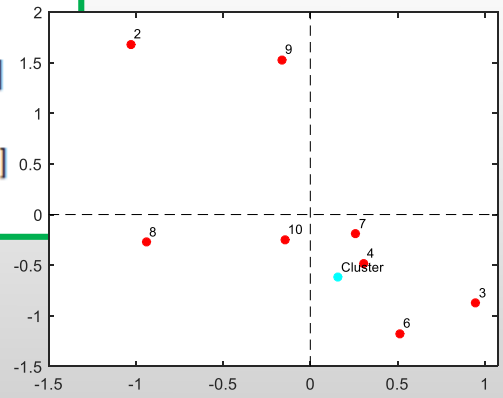
$\mathbf{C} \leftarrow [\mathbf{c}_1, \ldots, \mathbf{c}_{j-1}, \mathbf{c}_{j+1}, \ldots, \mathbf{c}_L]$

$\mu_i \leftarrow \mu_i + \mu_j$

$\boldsymbol{\mu} \leftarrow [\mu_1, \ldots, \mu_{j-1}, \mu_{j+1}, \ldots, \mu_L]$

end




ChemoLab, (2014) 135:110

# BIG DATA SETS

```
Lmodel = update_iterative(short_list,'',Lmodel,20,step,0,'',1); % Iterative
```

## Compressed Scores

$\mathbf{C} \leftarrow Cluster(\mathbf{X}, \mathbf{K}^{-1})$:
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    $\boldsymbol{\mu} \leftarrow [\boldsymbol{\mu}, 1_{R_t}]$
    $[\mathbf{C}, \boldsymbol{\mu}] \leftarrow merge(\mathbf{C}, \boldsymbol{\mu}, \mathbf{K}^{-1})$
end

$[\mathbf{C}, \boldsymbol{\mu}] \leftarrow merge(\mathbf{C}, \boldsymbol{\mu}, \mathbf{K}^{-1})$:
  $L := \#(\mathbf{C})$
  $\mathbf{C} := [\mathbf{c}_1, \ldots, \mathbf{c}_L]$
  $\boldsymbol{\mu} := [\mu_1, \ldots, \mu_L]$
  while $(\#(\mathbf{C}) > L_{end})$,
    $[\mathbf{c}_i, \mathbf{c}_j] \leftarrow min\_dist(\mathbf{C}, \mathbf{K}^{-1})$
    $\mathbf{c}_i \leftarrow centroid(\mu_i \cdot \mathbf{c}_i, \mu_j \cdot \mathbf{c}_j)$
    $\mathbf{C} \leftarrow [\mathbf{c}_1, \ldots, \mathbf{c}_{j-1}, \mathbf{c}_{j+1}, \ldots, \mathbf{c}_L]$
    $\mu_i \leftarrow \mu_i + \mu_j$
    $\boldsymbol{\mu} \leftarrow [\mu_1, \ldots, \mu_{j-1}, \mu_{j+1}, \ldots, \mu_L]$
end

$$d_{\mathbf{K}}(x_i, x_j) = \left\| \mathbf{x}_i - \mathbf{x}_j \right\|_{\mathbf{K}} = \left( (\mathbf{x}_i - \mathbf{x}_j)^T \mathbf{K}^{-1} (\mathbf{x}_i - \mathbf{x}_j) \right)^{1/2}$$

$$\mathbf{K}^{-1} = \mathbf{P} \cdot \mathbf{K}_{PCA}^{-1} \cdot \mathbf{P}^T,$$

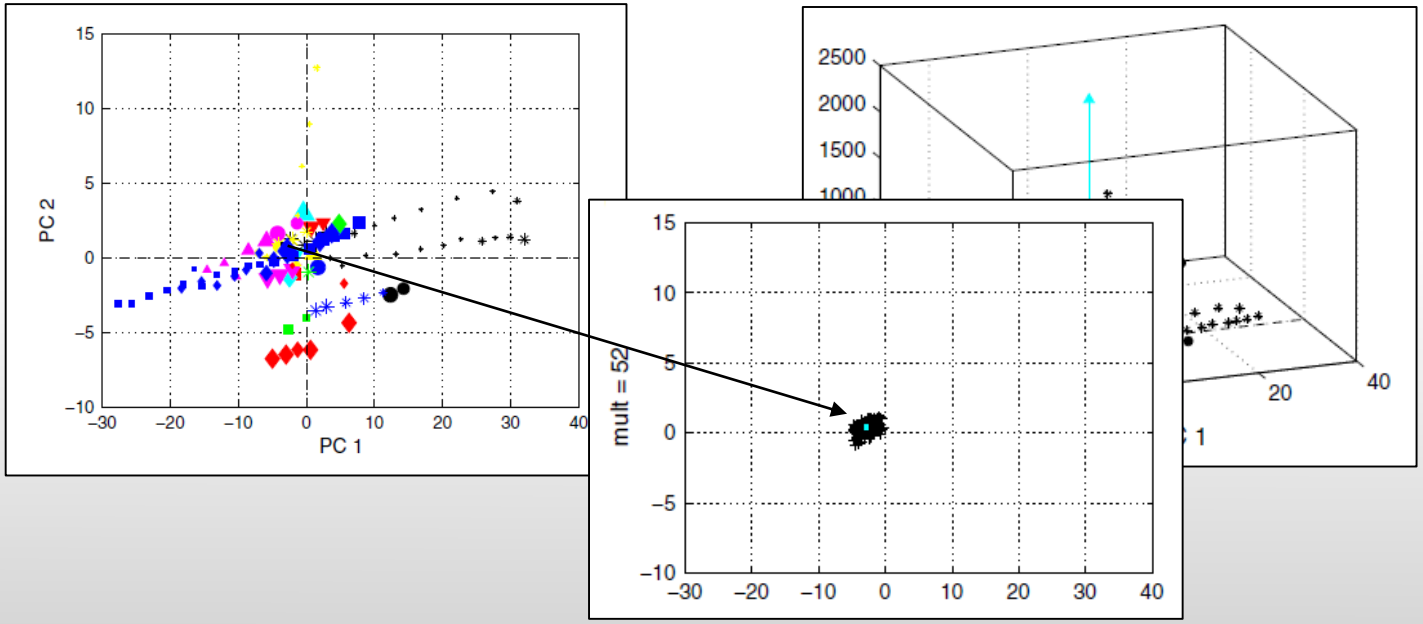
$$\mathbf{K}^{-1} = \mathbf{R} \cdot \mathbf{K}_{PLS}^{-1} \cdot \mathbf{R}^T$$

ChemoLab, (2014) 135:110

# BIG DATA SETS

```
Lmodel = update_iterative(short_list,'',Lmodel,20,step,0,'',1); % Iterative
```

## Compressed Score Plot (CSP)

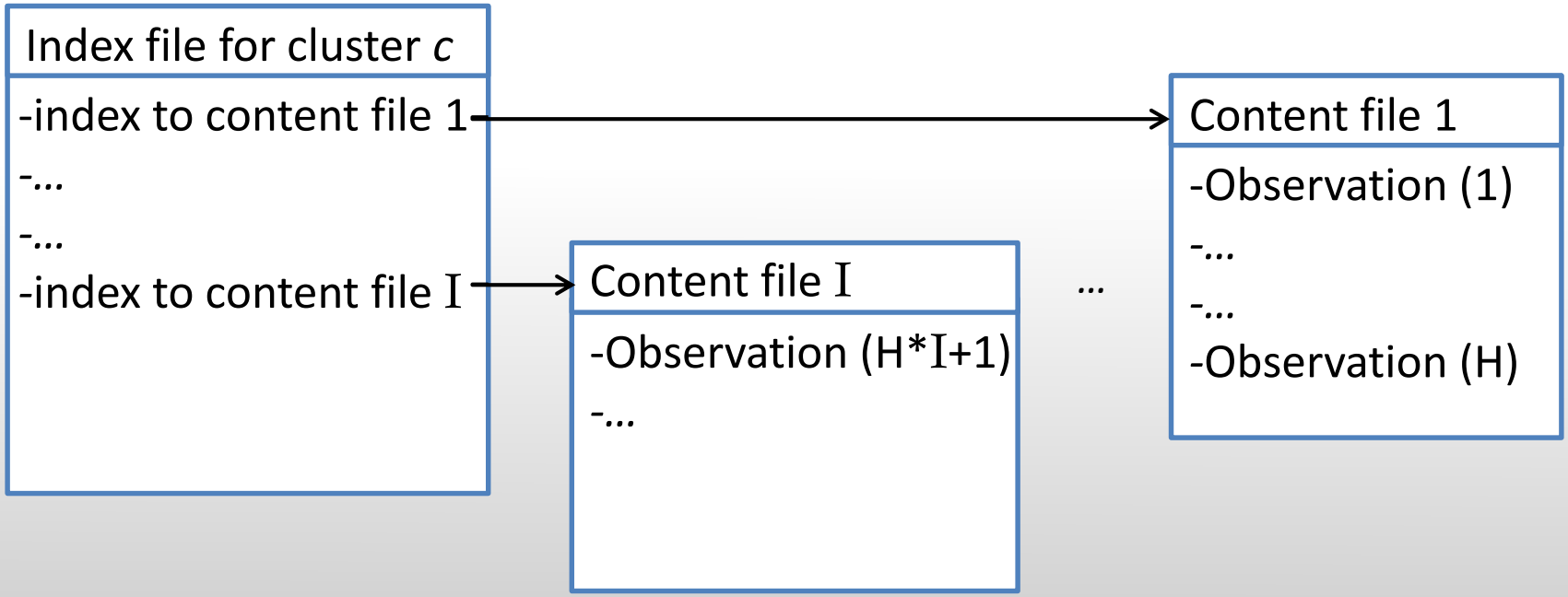



ChemoLab, (2014) 135:110

# BIG DATA SETS

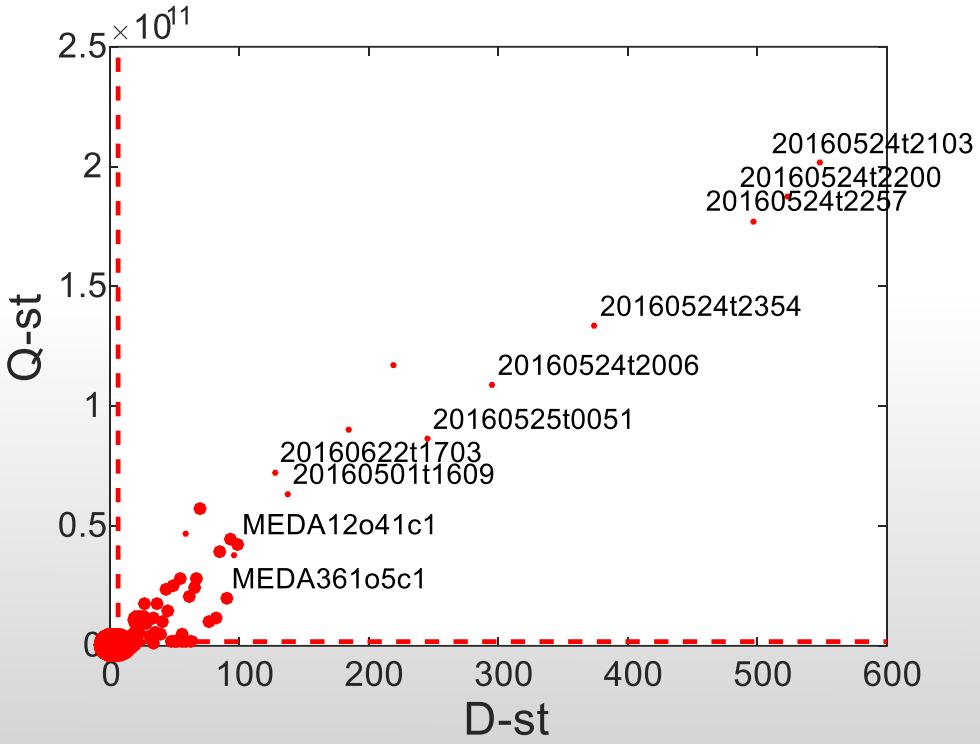
```
Lmodel = update_iterative(short_list,'',Lmodel,20,step,1,'./output/',1); % Iterative
```

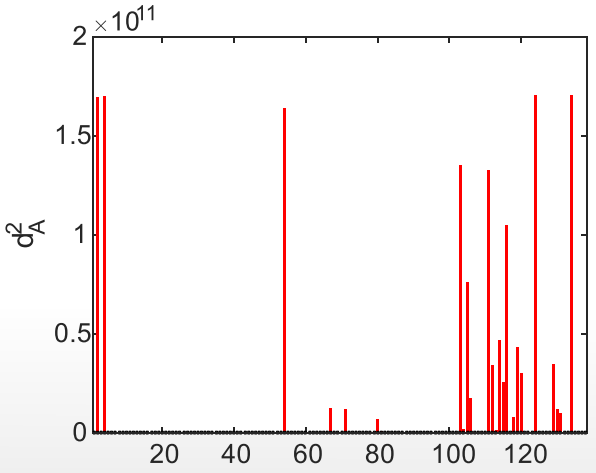
## Compressed Score Plot (CSP)



# BIG DATA SETS

## Example: vw PCA-MSPC in Big Data (Networkmetrics)

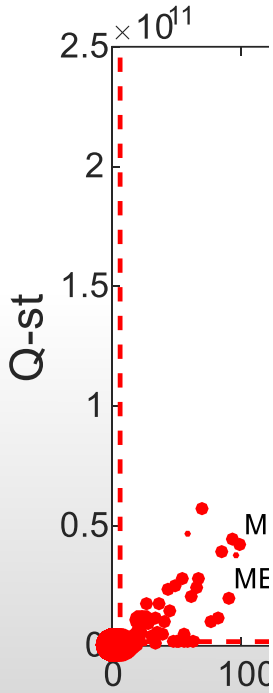


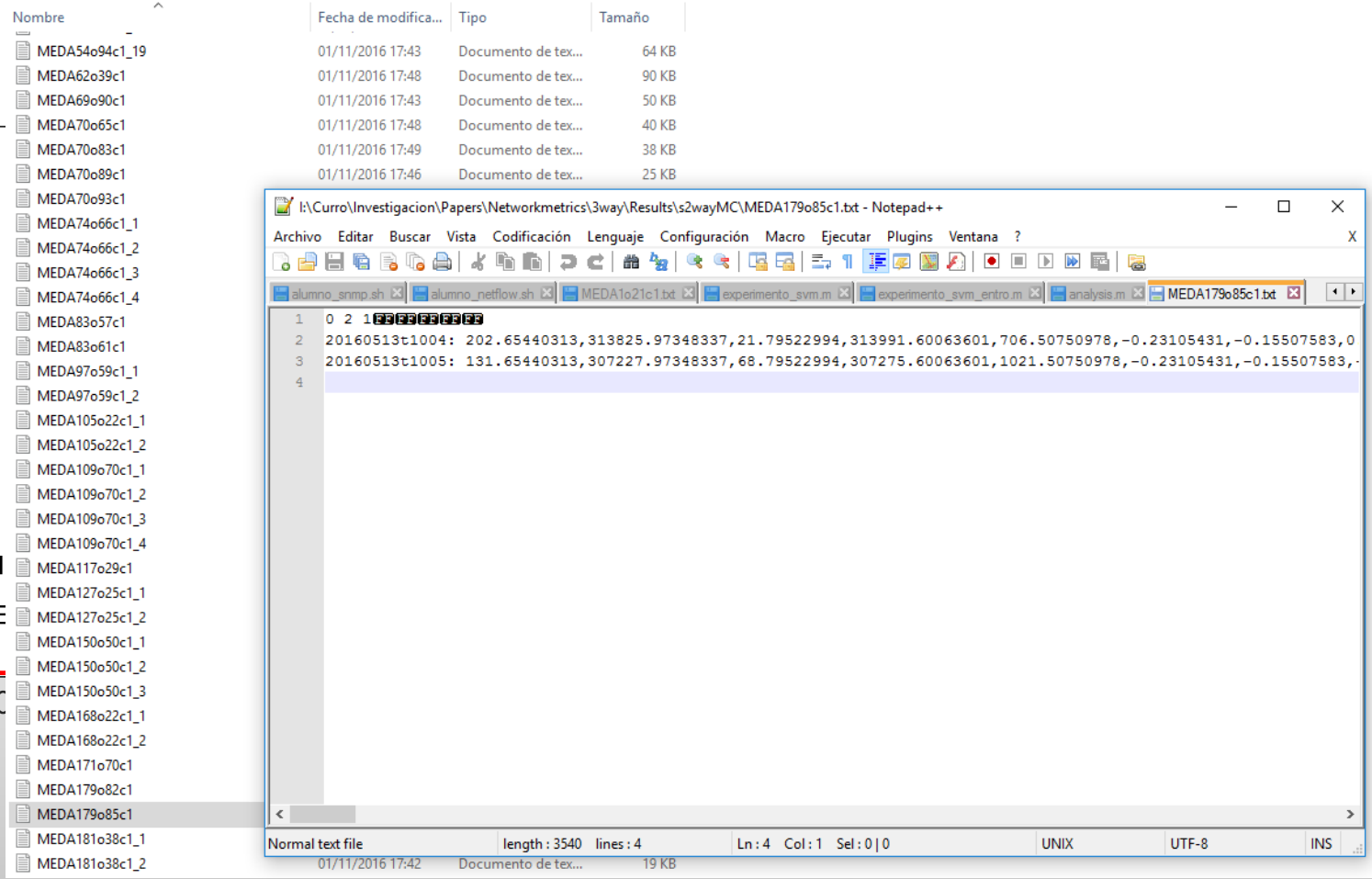




SPAM ATTACK

# BIG DATA SETS

Exam



# Data Streams

```
Lmodel = update_ewma(short_list,'',Lmodel,lambda,step,1); % EWMA
```

$$\mathbf{M}_t^x = \lambda \cdot \mathbf{M}_{t-1}^x + \mathbf{X}_t$$

$$\mathbf{m}_t^x = (1/N_t) \cdot \mathbf{M}_t^x$$

$$N_t = \lambda \cdot N_{t-1} + B_t$$

$$(\sigma_t^x)^2 = \lambda \cdot (\sigma_{t-1}^x)^2 + \sum_{i=1}^{B_t} \left(\mathbf{x}_t^i - \mathbf{m}_t^x\right)^2$$

$$\sigma_t^x = \sqrt{(1/(N_t - 1)) \cdot (\sigma_t^x)^2}$$

$$\tilde{\mathbf{x}}_t^i = \left(\mathbf{x}_t^i - \mathbf{m}_t^x\right) \oslash \sigma_t^x$$

$$\mathbf{XX}_t = \lambda \cdot \mathbf{XX}_{t-1} + \tilde{\mathbf{X}}_t^T \cdot \tilde{\mathbf{X}}_t$$

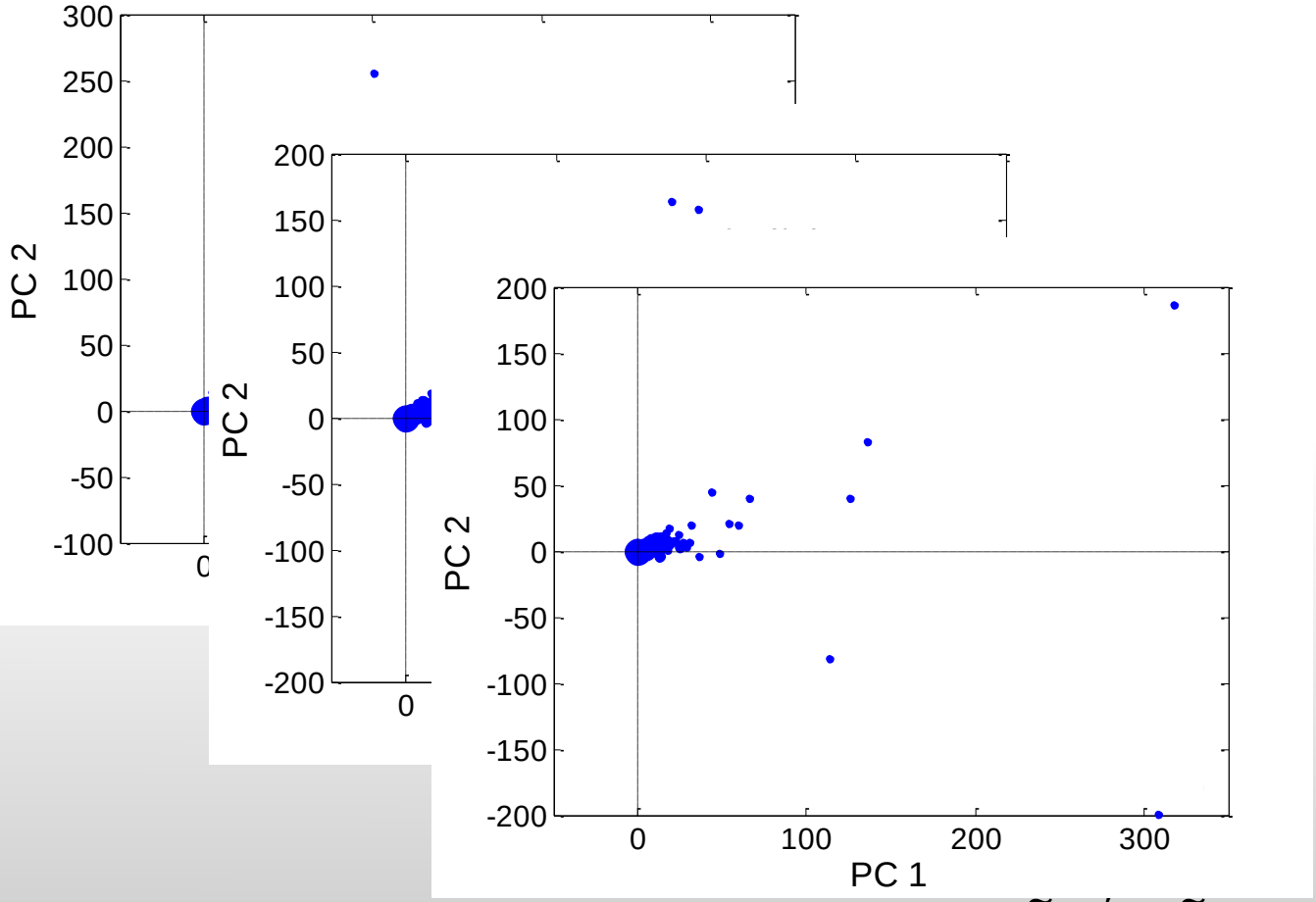
PCA(ED)

PLS (XX,XY)

J.P.C., (1997) 7:169
ChemoLab, (2014) 135:110

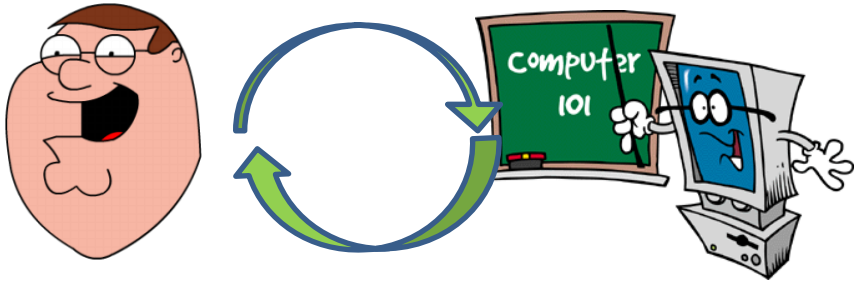
MEDA,
Loading plots,
CV, ...

# Data Streams




$$Lmodel\ at\ t\colon\ (X'X)_t = 0.9 \cdot (X'X)_{t-1} + \tilde{X}_t{}' \cdot \tilde{X}_t$$

- Data mining / Machine learning




- Chemometrics / Exploratory Data Analysis


- EDA + Visual Analytics

# iMEDA Dashboard 1.1

Interactive visualization for EDA using the MEDA-Toolbox.

Please select the initial number of principal components:

10

Min 2 - Max 30.

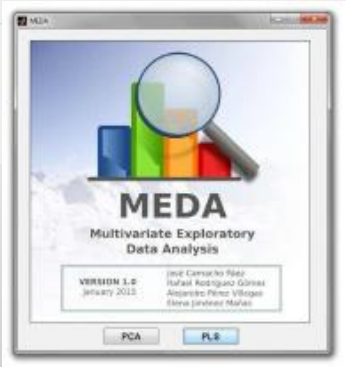
Please select the pre-processing method from the following:

- No pre-processing
- Mean centering
- Auto-scaled

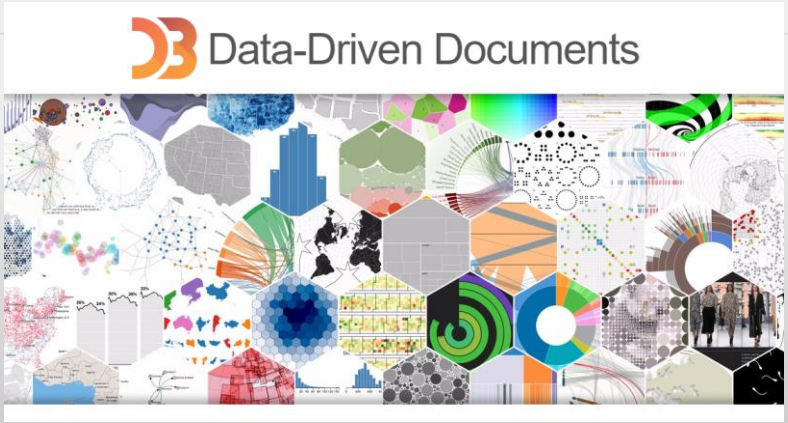
Please select the dataset from the following:

- Selwood
- Spectral

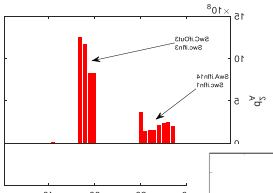
Submit | Clean

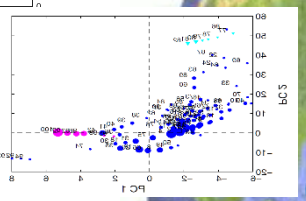


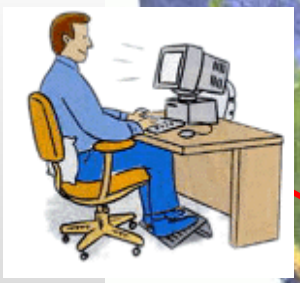

OCTAVE



# THE FUTURE: DATA ANALYSIS AS A SERVICE (DAAS)











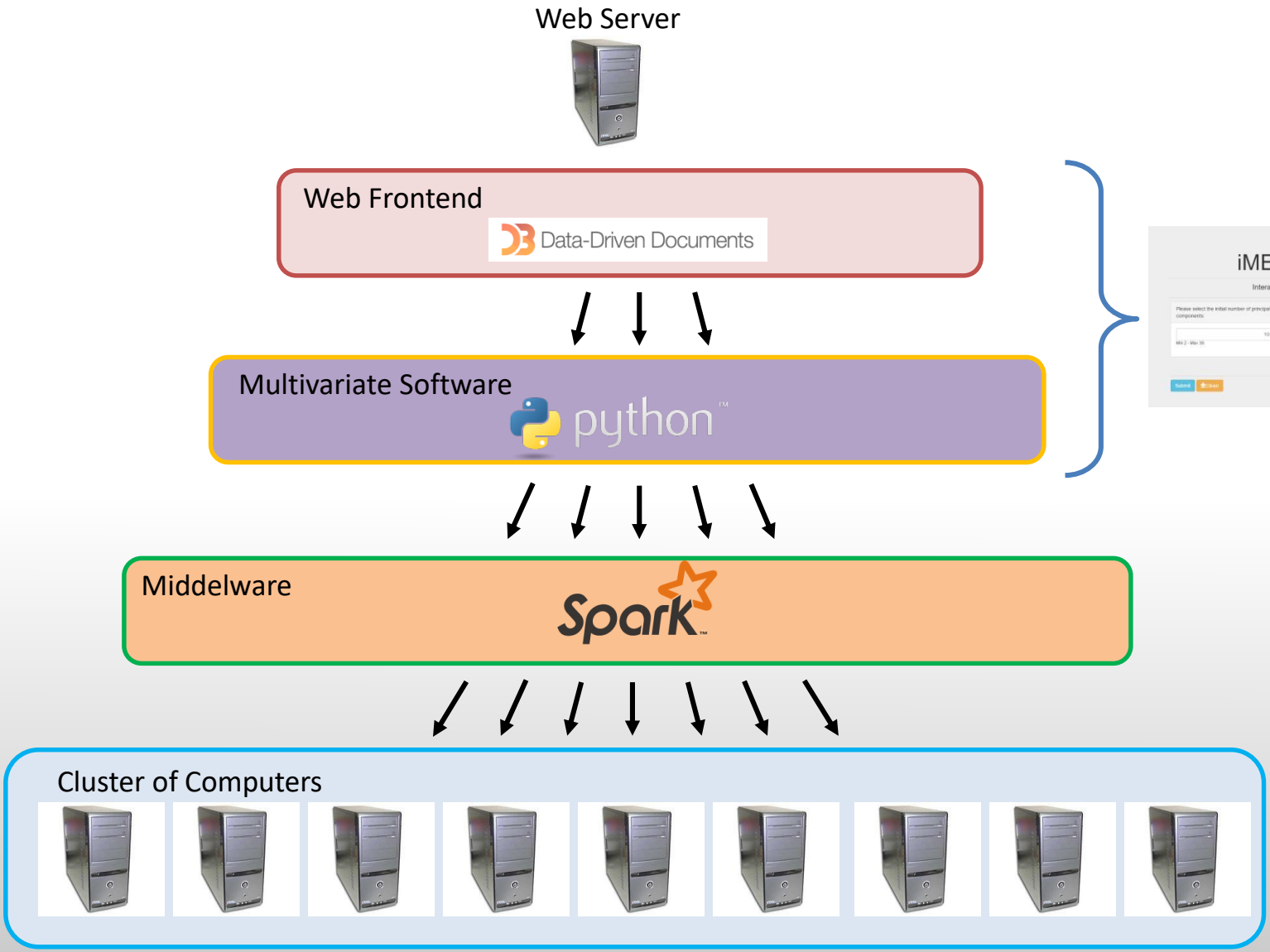

iMEDA

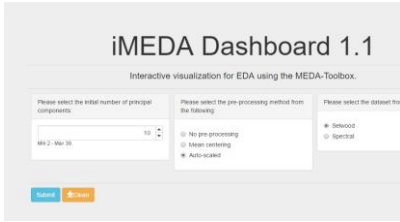


CITIC-UGR

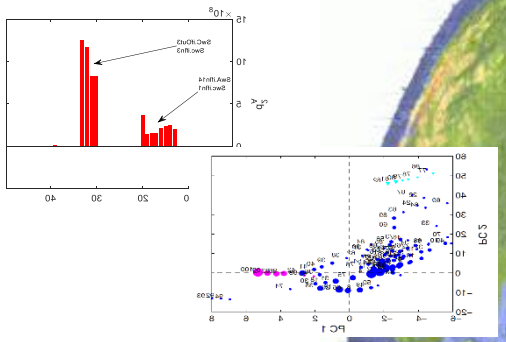
SMALL DATA

# THE FUTURE II: iMEDA + BIG DATA TOOLS



# THE FUTURE II: DAAS FOR BIG DATA

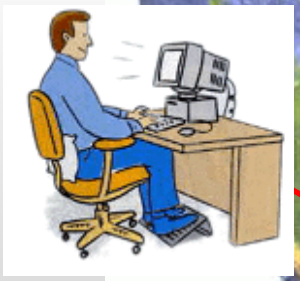


Data Pathfinder

CITIC-UGR

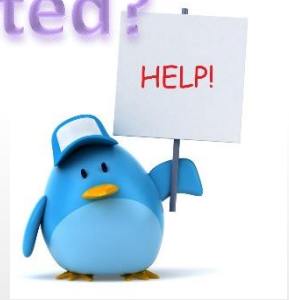
INTERNET

BIG DATA



Is this the way for MA + BD?

Interested?




IS IT TO ACHIEVE FULL DATA INTERACTIVITY?

# Exploratory Analysis on Big Data using the MEDA Toolbox

## Present and Future

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**Roberto Therón,**
**Roberto Magán**

*Departamento de Teoría de la Señal, Telemática y Comunicaciones*
*Universidad de Granada*